SMOKE-FREE HOUSING

SAFE. HEALTHY. IN DEMAND.

WHY Make Your Building Smoke-Free

80% of Ontario residents living in multi-unit buildings want to live in a smoke-free building.[1]

Benefits:

- **Reduce the risk of fire**
  Smoking materials (cigars, cigarettes and pipes) are the leading cause of fatal home fires.[2]
- **Save money on insurance and the cost of turning over a unit**
  It costs 2-3 times more to turn over a unit that has been smoked in than a smoke-free unit.[3]
- **Protect your tenants**
  Second-hand tobacco smoke is a health hazard, and it drifts from one unit into others.

[1] Ipsos Reid. Smoke-free housing Ontario: multi-unit dwelling second-hand smoke survey. 2010 [cited 2017 Mar 20]. Available from: smokefreehousingon.ca/wp-content/uploads/2015/12/ipsos-reid-final-report.pdf
[2] The Office of the Fire Marshal and Emergency Management. Fire Loss Statistics. Ontario; 2016. Available from: mcscs.jus.gov.on.ca/english/FireMarshal/MediaRelationsandResources/FireStatistics/OntarioFires/HomeFires-Injuries/stats_injuries_res.html
[3] Non-Smokers' Rights Association. Smoke-free policies make good dollars and sense: the business case for smoke-free multi-unit housing. Toronto, ON; 2018 [cited 2017 Mar 21]. Available from: smokefreehousing.ca/PDF/Business_Case_for_S-F_MUDs.pdf

HOW to Make it Happen

- Adopt a smoke-free policy – they're legal and enforceable
- Add a no-smoking clause to existing leases
- Inform all existing and potential tenants and visitors
- Add your building to the smoke-free housing directory – **smokefreehousingon.ca/smoke-free-housing-directory/**

Visit **smokefreehousingon.ca** or contact your local health unit for sample policies and more information on how to get started.

SMOKE-FREE HOUSING ONTARIO